



By Annalisa Smithson, MA, MEd

It's almost fall, which typically gives me great joy as I wander down the stationary aisle of Target, stocking up on back-toschool goodies. Who can resist a fresh notebook and a good gel pen? But this year, back-to-school sales are the last thing on my mind. And my daughter seems to be feeling the same way.

Despite grumbling about alarm clocks and homework, kids usually look forward to seeing friends and enjoying new activities at school. But last spring taught them — and us parents — that we're living in uncertain times. Kids might be worried about getting sick or feel wary of school shutting down again.

If your child is feeling stressed at the thought of going back to school (or at the thought of online school) here are some ways you can help:

Ask Them What's on Their Mind

Some kids might voluntarily share any worries they have about going back to school, but many won't. If your child is keeping mum, ask them how they're feeling about school starting up again.

Older kids and teenagers often shut down when questioned about, well, anything. So, try to make a leading statement like, "Seeing your friends again would be great. But I'm guessing there is stuff that you might not be looking forward to..." Then wait for a response.

If they don't respond, try again the next day. Eventually, they will open up to you, and when they do, the important thing isn't saying the exact right thing but simply to listen, show interest and concern, and never judge.

(Continued on page 38)



Connecting the Business and IT Worlds — Cultivating the Perfect Partnership

The top three reasons clients choose eb Logix:



WE KEEP IT SIMPLE.

We understand that technology is a

vital component but may not be the primary focus of your business. Our

team is able to communicate technology solutions at a level that is easy to

understand so you can focus on your

business goals



WE KEEP IT SMART. Our team has a wealth of knowledge in the IT field to provide you with the best technology solutions. We can assess and resolve everyday technology issues, provide long term technology plans, and also manage large infrastructure projects. WE KEEP IT SECURE. Cyber criminals are becoming more sophisticated every year. It's a very real threat and the largest area of concern for businesses today. We take your company's security seriously and partner with some of the best security manufacturers in the industry.

412 N. Lewis Road, Royersford, PA 19468



- OSHA COMPLIANCE & INDUSTRIAL HYGIENE SERVICES
- SAFETY POLICIES/PROGRAMS
- SAFETY TRAINING
- SAFETY INSPECTIONS
- ISNetworld Assistance
- RESPIRATOR FIT TESTS
- ASSISTANCE WITH RESPONSE TO OSHA CITATIONS
- CERTIFIED PPE ASSESSMENTS
- OSHA COMPLIANCE GAP ASSESSMENTS
 - INDUSTRIAL HYGIENE SERVICES
 - EMPLOYEE EXPOSURE ASSESSMENTS
 - AIRBORNE CONTAMINANTS
 NOISE STUDIES
 - SDS DEVELOPMENT
 - OSHA, DOT, & RCRA TRAINING

Other topics available upon request

717.321.4869 info@advancedsafetyih.com www.advancedsafetyih.com

Nicole Sheets, Certified Industrial Hygienist and Certified Safety Professional, with twenty-three years of experience as a consultant in the fields of OSHA compliance, industrial hygiene, and safety consulting.



AUGUST 2020



422business.com and 422bizmag.com

OWNER - OPERATED



EMBODY'S SUNOCO SERVICE STATION 1435 E. High Street, Pottstown, PA 19464

Only Full Service Station in the Area!

Phone (610) 326-2250 Fax (610) 326-0132 embodyssunoco.com

STATE INSPECTION
 AIR-CONDITIONING SERVICE

• GENERAL REPAIRS • PA EMISSIONS TESTING

48 YEARS IN BUSINESS!

How to Help Your Kids Cope

(Continued from page 37)

Get Them Involved

Even in the best of times summer means a taste of freedom to many children. They enjoy flexible schedules and making choices for themselves. School might feel challenging to their sense of autonomy. To help counter this feeling, get your kids involved in decision-making at the very beginning.

Hold a "back to school" family meeting, and make sure there are no media distractions like smartphones or TV on in the background. Discuss the year ahead, plan and set schedules for meals, homework, activities, and bedtime. Write these plans down and stick a copy on the fridge. Consider writing a "green phase" plan with a "red phase" contingency.

Talk About COVID-19

Kids of all ages are hearing words like "sickness" "death rate" and "pandemic." They might struggle to make sense of COVID-19 and what this means for our community. So, it's important to bring up the topic. You could make a simple statement followed by an open-ended question, something like, "Coronavirus messed up a lot of our plans. I feel sad/angry/frustrated, but I'm glad you and I are safe. What questions do you have about coronavirus?" It is also beneficial to follow up these heavy conversations with a gratitude exercise. Let each member of the family take a turn naming three things they're grateful for. Remind each other no matter how the school year turns out, you still have those things, and you still have each other.

Parents and children alike are worried about starting school in this socially distant world. However, some of us are having a harder time with it because of anxiety and depression. These are folks who may need help from a professional therapist who can uncover where the issues are coming from and offer tools and resources for coping.

If you or a loved one is interested in exploring treatment, please contact me today at Lisa@CounselingWithDoggo.com. I would be happy to speak with you.

Annalisa Smithson, MA, MEd is the owner of Animal-Assisted Therapy, LLC, where she and her therapy dog, Benji, provide counseling for stressed out people who happen to love dogs. Seen in Psychology in the Schools, Verge Ezine, and Prevention Magazine. Learn more at www.CounselingWithDoggo.com.



Working hard for local businesses, local families... local everything.

WSFSBANK.COM / 1.888.WSFSBANK



RED HORSE MOTORING CLUB







Members enjoy access to our one of a kind building to hold meetings, host clients, entertain friends and family and enjoy the fellowship of other enthusiasts!

A private, member's only club

that caters to car enthusiasts

and business owners.

Private membership \$125 per month. Corporate Memberships Availabe.

Vehicle storage \$350 per month.

132 East 3rd Street, Pottstown, Pa. 717-575-5189

Instagram: @redhorsemotoring http://www.facebook.com/redhorsemotoringclub http://www.redhorsemotoring.com

