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# **TOMPKINS VIST BANK ANNOUNCES ENHANCED COVERAGE IN THE**

Tompkins VIST Bank recently announced that it has made staff changes in the TriCounty area to enhance coverage in the market and increase business development.



#### Lisa Lightcap

New Commercial Lending Relationship Manager

Lisa Lightcap, of Pottstown, has joined the bank as the vice president of Commercial Banking and Rela-

tionship Manager serving the TriCounty area. Lightcap is responsible for providing conventional and SBA loans and other personalized banking solutions to business customers in the Pottstown and TriCounty areas.

Lightcap has 30 years of experience in the banking industry. She previously was employed by Victory Bank.

Lightcap is an active member of her

Pottstown community where she serves as a board member of non-profit organizations. She is on the board for the Tri-County Area Chamber of Commerce, Foundation for Pottstown Education, Pottstown Rotary Club, Pottstown Area Industrial Development, and the Pottstown GoFourth.



#### Joe Cavallo

Region-wide Business Developer

Tompkins Bank announced that Joe Cavallo, of Allentown, was made the assistant vice presi-

dent Business Developer of the Tri-County area. His new responsibilities include growing business relationships.

Cavallo was a part of Tompkins VIST Bank for the last three years working as the manager of the Pottstown branch.

(Continued on page 50)

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**ROUTE 422 BUSINESS ADVISOR AUGUST 2019** 422business.com and 422bizmag.com

# TOMPKINS VIST BANK

(Continued from page 48)

He previously worked for the National Penn Bank, where he served customers in the Pottstown area. Cavallo enjoyed being able to serve his Pottstown community.



#### **Caroline Buto**

Manager of Oaks and Pottstown Branches

Tompkins VIST Bank announced that Caroline Buto is now the manager of the Pottstown Branch.

Caroline will run both the Pottstown and Oaks branches. In her positions, she is responsible for managing the staff, growing relationships with area consumers and small businesses, and supporting the needs of the local community.

A resident of Pottstown, Buto has more than a decade of experience in financial services. She has managed the Oaks Branch Office for almost three years. In her previous work she was a community banking officer at Royal Bank, where she rose to the position of bank manager. She holds a bachelor of the arts degree from a college in Switzer-

Buto is very active in the community, with an emphasis on programs for children, she has volunteered with Cradles to Crayons and Alex's Lemonade Stand.



**About Tompkins VIST Bank: Tomp**kins VIST Bank, a subsidiary of Tompkins Financial Corporation, is a locally headquartered community bank with 19 branches serving southeastern Pennsvlvania. Now celebrating its 110th year of operation, the bank offers personalized service, local decisionmaking and a broad range of services for consumers and businesses. These include cash management, commercial loans, and an online business loan application process. Insurance and wealth management services are provided through the Pennsylvania offices of Tompkins Insurance and Tompkins Financial Advisors. Whether you prefer branch or remote mobile banking, we provide the breadth of services and local decision-making to make what's possible a reality. Locally Focused. A World of Possibilities. More information available at: www.vistbank.com; www.facebook.com/TompkinsVIST-Bank; https://www.linkedin.com/company/vist-financial-corp.

# REGIONAL CHAMBER ROUNDUP

Please see pages 27-32 for the TriCounty Area Chamber of Commerce news and information section.

# Spring-Ford Chamber of Commerce

# **Building a Better Community Through Business**

• 313 Ridge Pike, 2nd Floor, Limerick, PA 19468 • 610.489.7200



The Spring-Ford Chamber of Commerce is a community-focused business advocate. We strive to help our member businesses grow while improving the community in which we all live and work.

The Chamber consists of local businesses whose main objective is to run a successful business. We are a great resource for members, not only because we offer the opportunity to network and brainstorm with fellow members, but also to have exposure to the local community, your customer, through our continued involvement in community events and charitable endeavors. Visit www.springfordchamber.com for Chamber Events, Press Releases, Online Newsletters and more!

# UPCOMING EVENTS

RSVP for all events online at www.springfordchamber.com

# Thursday, August 15 — **Shark Think Tank**

Copperfield Inn at Lakeside 11:30am - 1:00pm \*Business Owner Members only

#### Wednesday, August 21 — **Five Chamber Mixer**

Pope John Paul II High School 5:00pm - 7:00pm Free for Members only

# Saturday, August 24 — **Limerick Community Day**

Manderach Park, 4:00pm – 7:00pm • Business Expo • Food Truck Festival • First Respondent's Expo • RAM Nation/Spring-Ford School District • Family Movie Night at Dusk

# Thursday, September 12 — **Chamber Luncheon**

Cutillo's Restaurant, 11:30am - 1:00pm \*Speaker Topic: Township and County Speakers: Dan Kerr, Limerick Township Manager

And David Zellers, Montgomery County Dept. of Commerce

\$25 Members - \$35.00 Non-Members

## Tuesday, September 17 — **Chamber Mixer**

TriCounty Federal Credit Union 5:00pm - 7:00pm Free for Members \$10.00 Non-Members

# Thursday, September 25 — **Shark Think Tank**

Copperfield Inn at Lakeside 11:30am - 1:00pm \*Business Owner Members only

# Thursday, September 26th — **Chamber Member Appreciation Night**

6:00pm - 9:00pm Free for Chamber Members Only

# Saturday, August 24, 2019

Exelon Generation. TOMPKINS \*\*\*







Festivities start at 4:00pm Free to the public

- Free to the public Kids activities by RAM Nation/Spring-Ford Area School District Food Trucks featuring a beer garden by the Railroad Bar and Grill Over 100 Great Community Businesses Community First Responders Performance by the Spring-Ford High School Marching Band Family Movie Night at Dusk

Limerick Community Park Home of Manderach Memorial Playgrou Swamp Pike and Ziegler Rd.

Presented by the Spring-Ford Chamber of Commerce and Limerick Township Parks and Recreation

# Limerick Community Day 2019

The Spring-Ford Chamber of Commerce and the Limerick Township Parks and Recreation are teaming up once again to provide our community with a fun filled afternoon of family activities. Limerick Community Day will be held on Saturday, August 24th at 4pm at the Limerick Township Park. Festivities include a performance by the Spring-Ford Area High School Band, the presence of the Spring-Ford Area School District RAM Nation team sports, an expo of local emergency respondents, a local business expo; featuring a dedicated kids expo area, a food truck festival and the evening will be wrapped up with a movie under the stars.

Sponsors for this amazing event include Exelon, Limerick Township Parks and Recreation, Spring-Ford Chamber of Commerce, Tomkins Vist Bank, Patriot Pest Solutions, Oehlert Bros. Heating and Cooling, B101 Radio, The Railroad Bar and Grill, Motivational Marketing and American Heritage.

## CHAMBER NOTES

- The Chamber is looking for members to participate in the following committees: Women In Networking, Special Events, Finance and Award Nominations. If you are interested, please contact the Chamber office
- The Chamber offers advertising opportunities on our website, event postcard and our email blasts. If you are interested in any advertising opportunities, please contact the chamber office.
- If you are interested in hosting a mixer or workshop in 2019 please contact the chamber at 610-489-7200 or email at info@springfordchamber.com



#### Featuring Ole Smokey Whiskey & Moonshine Beverages!

A representative from Ole Smokey will discuss: How is it made and what amazing beverages can be enjoyed

Thursday, October 10, 2019 Creekside Bar and Grill

6:00pm—8:00pm Beverages and small food pairing included in price \$35.00 per person

