FOCUS ON KING OF PRUSSIA

KING OF PRUSSIA BEERFEST ROYALE RETURNS

This October, King of Prussia Beerfest Royale returns for its sixth year on Oct. 5 & 7, offering more than 100 craft and international beers, inspired dishes from King of Prussia's most popular and newest restaurants, and live music on multiple stages.

DONNERSTAG: HAPPY HOUR

decadent desserts and a cigar lounge.

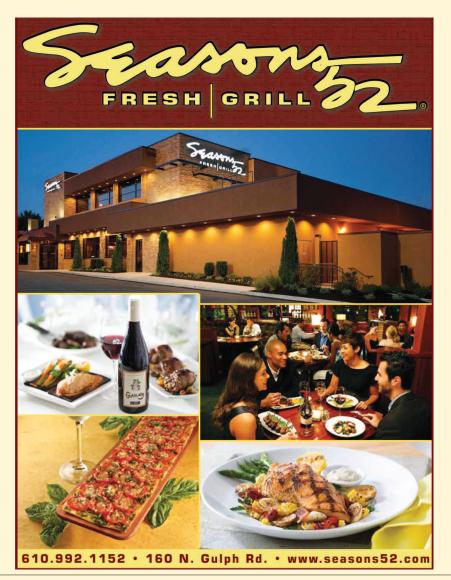
• Thursday, October 5, 2017

DETAILS:

- 5:30-9 p.m.
- Tickets starting at \$65 per person.
- Date discount! Purchase two or more tickets in one order and receive \$5 off each ticket.

SATURDAY SESSIONS

The 6th Annual King of Prussia Beerfest Beerfest Royale continues on Saturday, Royale kicks off on Thursday, Oct. 5, with Oct. 7 with two great sessions featuring Donnerstag: Happy Hour, an unrivaled tastmore than 100 craft beers from over 50 ing night that features over 20 of King of brewers, food from some of KOP's finest Prussia's finest and newest restaurants paired and newest restaurants, live music on two with exclusive craft beer favorites to create stages, and more. Session One runs from unique dishes for sampling all night long. The 12-3:30 p.m. and Session Two runs from 6impressive happy hour also offers our cocktail 9:30 p.m. Both sessions offer unlimited beer lounge with wine and inventive cocktails tastings in complimentary KOP Beerfest from local vendors, live music on two stages, Royale mugs, which serve as the perfect vessel to help guests remember the occasion.





DETAILS:

- Saturday, October 7, 2017
- Session One, 12-3:30 p.m. OR
- Session Two, 6-9:30 p.m. • Tickets starting at \$40 per person. \$15
- Designated Driver tickets are available.

Six-Pack Discount! Purchase six or more tickets in one order, receive \$5 off each ticket.

All KOP Beerfest Royale events on Oct. 5 & 7 will take place: Outdoors at the King of Prussia Mall - located along Mall Boulevard, closest to JCPenney, King of Prussia, PA 19406

For more information and to purchase tickets, visit https://kopbeerfest.com

King of Prussia Beerfest Royale is presented by the King of Prussia District. Sponsorship and support provided by: Budget Maintenance (Presenting Sponsor); Conlin's Digital Print & Copy Center (Print Sponsor); Wegmans King of Prussia (Designated Drive Sponsor); AgileCat; Pennoni Associates, Inc; Riley Riper Hollin & Colagreco; Unruh Turner Burke & Frees (Annual Gold Sponsors); Wurzak Hotel Group; Hyatt Place Philadelphia/King of Prussia; Sheraton Valley Forge; Cabot; Inspire (Annual Silver Sponsors); John Hay Cigars, King Limousine & Transportation Services, King of Prussia Mall, Parker Plants, Rolling Barrel Events (Pilsner Sponsors).

ABOUT KING OF PRUSSIA DISTRICT: King of Prussia District (KOP-BID) is a 501(c)(3) not-for-profit, special services organization. KOP-BID engages public and private partners to collaboratively improve the economic environment in King of Prussia by making it more vibrant, attractive and prosperous. visitKOP.com | connectKOP.com | kopbeerfest.com | Facebook @KOPBeerfest | Twitter @ KOPBeerfest | Instagram @visitKOP | #kopbeerfest



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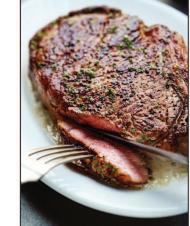
Sizzling since 1965!

Private Events for groups of 10 to 120

Prix-fixe menus available

Open for Lunch Monday - Friday





ISLAND GRILLE

Ruth's Chris Steak House 220 North Gulph Road, King of Prussia, PA 19406 610-992-1818

Hours of Operation Monday-Thursday, 4:30pm-10pm Friday-Saturday, 4:30pm-11pm • Sunday, 4:30pm-9pm www.ruthschris.com/restaurant-locations/king-of-prussia/

ABOUT THE KING OF PRUSSIA DISTRICT:

The King of Prussia District (KOP-BID) creates an environment for success, connecting businesses with a culture of growth. By facilitating initiatives that are designed to improve the economic climate, KOP-BID is striving to make King of Prussia the best place for work, life and recreation.

The King of Prussia District (KOP-BID) was founded in 2010 as a 501(c)(3), private, not-forprofit organization under the Commonwealth of Pennsylvania's Neighborhood Improvement District legislation. KOP-BID engages public and private partners to collaboratively improve the economic environment in King of Prussia by making it more vibrant, attractive, and prosperous.

KOP-BID works with over 300 assessed property owners to execute the organizations five-point Program Plan within our district boundaries.

The Program Plan is used to focus the organizations efforts: Marketing & Communications; Physical Improvements; Tax Policy; Land Use & Zoning; Transportation.

All of the programs and services of KOP-BID are designed to promote high quality, attractive public spaces, comprehensive master planning for the future of King of Prussia, a regionally competitive tax structure, multi-modal transportation options, and enhancement to King of Prussia's profile through marketing, communications and special events.

For additional information, please visit: www.visitkop.com.



Happy Hour • Live Music Private Dining

For information on Corporate Events please contact Jennifer Tyler, Group Sales Manager at:

610.491.9822

kop@bahamabreeze.com



MAGGIANO'S

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Big, small, formal or casual, Maggiano's makes it unforgettable. CONTACT US FOR BANQUET OFFERS

MAGGIANO'S KING OF PRUSSIA

205 MALL BLVD, KING OF PRUSSIA, PA 19406 610-992-3333

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First-Class Features & Service For Your Event – Maggiano's

At Maggiano's in King of Prussia, we think each and every special event should incorporate exquisite cuisine and hand-crafted cocktails at a beautiful location. Regardless of your occasion, Maggiano's private dining rooms can host events that vary from intimate to extravagant. From nationwide corporate events to social celebrations like a wedding reception, Maggiano's strives to provide a perfect experience for your event. Plus, when you have an event at Maggiano's, you'll get so much more than our incredible Italian-American dishes (family style or buffet style, you choose!). Our private dining room also offers Event Specialists and world-class amenities such as adjustable lighting, a talented wait staff, and beautifully decorated rooms. Let Maggiano's host your next special event.

Maggiano's Little Italy is located at 205 Mall Boulevard, King of Prussia; 610.992.3333.



Bahama Breeze ISLAND GRILLE 320 Goddard Boulevard, King of Prussia, PA 19406

bahamabreeze.com