

FOCUS ON KING OF PRUSSIA

KING OF PRUSSIA BEERFEST ROYALE RETURNS

This October, King of Prussia Beerfest Royale returns for its sixth year on Oct. 5 & 7, offering more than 100 craft and international beers, inspired dishes from King of Prussia's most popular and newest restaurants, and live music on multiple stages.

DONNERSTAG: HAPPY HOUR

The 6th Annual King of Prussia Beerfest Royale kicks off on Thursday, Oct. 5, with Donnerstag: Happy Hour, an unrivaled tasting night that features over 20 of King of Prussia's finest and newest restaurants paired with exclusive craft beer favorites to create unique dishes for sampling all night long. The impressive happy hour also offers our cocktail lounge with wine and inventive cocktails from local vendors, live music on two stages, decadent desserts and a cigar lounge.

DETAILS:

- Thursday, October 5, 2017
- 5:30-9 p.m.
- Tickets starting at \$65 per person.

Date discount! Purchase two or more tickets in one order and receive \$5 off each ticket.

SATURDAY SESSIONS

Beerfest Royale continues on Saturday, Oct. 7 with two great sessions featuring more than 100 craft beers from over 50 brewers, food from some of KOP's finest and newest restaurants, live music on two stages, and more. Session One runs from 12-3:30 p.m. and Session Two runs from 6-9:30 p.m. Both sessions offer unlimited beer tastings in complimentary KOP Beerfest Royale mugs, which serve as the perfect vessel to help guests remember the occasion.



DETAILS:

- Saturday, October 7, 2017
- **Session One**, 12-3:30 p.m.
- OR
- **Session Two**, 6-9:30 p.m.
- Tickets starting at \$40 per person. \$15 Designated Driver tickets are available.

Six-Pack Discount! Purchase six or more tickets in one order, receive \$5 off each ticket.

All KOP Beerfest Royale events on Oct. 5 & 7 will take place: Outdoors at the King of Prussia Mall - located along Mall Boulevard, closest to JCPenney, King of Prussia, PA 19406

For more information and to purchase tickets, visit <https://kopbeerfest.com>

King of Prussia Beerfest Royale is presented by the King of Prussia District. Sponsorship and support provided by: Budget Maintenance (Presenting Sponsor); Conlin's Digital Print & Copy Center (Print Sponsor); Wegmans King of Prussia (Designated Drive Sponsor); AgileCat; Pennoni Associates, Inc; Riley Ripper Hollin & Colagregio; Unruh Turner Burke & Frees (Annual Gold Sponsors); Wurzak Hotel Group; Hyatt Place Philadelphia/King of Prussia; Sheraton Valley Forge; Cabot; Inspire (Annual Silver Sponsors); John Hay Cigars, King Limousine & Transportation Services, King of Prussia Mall, Parker Plants, Rolling Barrel Events (Pilsner Sponsors).



610.992.1152 • 160 N. Gulph Rd. • www.seasons52.com

ABOUT KING OF PRUSSIA DISTRICT: King of Prussia District (KOP-BID) is a 501(c)(3) not-for-profit, special services organization. KOP-BID engages public and private partners to collaboratively improve the economic environment in King of Prussia by making it more vibrant, attractive and prosperous. visitKOP.com | connectKOP.com | kopbeerfest.com | Facebook @KOPBeerfest | Twitter @KOPBeerfest | Instagram @visitKOP | #kopbeerfest



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Hours of Operation

Monday-Thursday, 4:30pm-10pm

Friday-Saturday, 4:30pm-11pm • Sunday, 4:30pm-9pm

www.ruthschris.com/restaurant-locations/king-of-prussia/

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ABOUT THE KING OF PRUSSIA DISTRICT:

The King of Prussia District (KOP-BID) creates an environment for success, connecting businesses with a culture of growth. By facilitating initiatives that are designed to improve the economic climate, KOP-BID is striving to make King of Prussia the best place for work, life and recreation.

The King of Prussia District (KOP-BID) was founded in 2010 as a 501(c)(3), private, not-for-profit organization under the Commonwealth of Pennsylvania's Neighborhood Improvement District legislation. KOP-BID engages public and private partners to collaboratively improve the economic environment in King of Prussia by making it more vibrant, attractive, and prosperous.

KOP-BID works with over 300 assessed property owners to execute the organizations five-point Program Plan within our district boundaries.

The Program Plan is used to focus the organizations efforts: Marketing & Communications; Physical Improvements; Tax Policy; Land Use & Zoning; Transportation.

All of the programs and services of KOP-BID are designed to promote high quality, attractive public spaces, comprehensive master planning for the future of King of Prussia, a regionally competitive tax structure, multi-modal transportation options, and enhancement to King of Prussia's profile through marketing, communications and special events.

For additional information, please visit: www.visitkop.com.



Happy Hour • Live Music Private Dining

*For information on Corporate Events please
contact Jennifer Tyler, Group Sales Manager at:*

610.491.9822

kop@bahamabreeze.com



Bahama Breeze ISLAND GRILLE

320 Goddard Boulevard, King of Prussia, PA 19406

bahamabreeze.com

First-Class Features & Service For Your Event – Maggiano's

At Maggiano's in King of Prussia, we think each and every special event should incorporate exquisite cuisine and hand-crafted cocktails at a beautiful location. Regardless of your occasion, Maggiano's private dining rooms can host events that vary from intimate to extravagant. From nationwide corporate events to social celebrations like a wedding reception, Maggiano's strives to provide a perfect experience for your event. Plus, when you have an event at Maggiano's, you'll get so much more than our incredible Italian-American dishes (family style or buffet style, you choose!). Our private dining room also offers Event Specialists and world-class amenities such as adjustable lighting, a talented wait staff, and beautifully decorated rooms. Let Maggiano's host your next special event.

Maggiano's Little Italy is located at 205 Mall Boulevard, King of Prussia; 610.992.3333.