FOCUS ON EDUCATION













Penn State Berks Highlights Ongoing Professional Development Opportunities for Industry Certifications

Penn State Berks supports workforce advancement through its continuing education division by offering comprehensive preparation courses for two industry certifications: the SHRM Certified Professional (SHRM-CP) / SHRM Senior Certified Professional (SHRM-SCP) and the Certified Professional in Supply Management® (CPSM®).

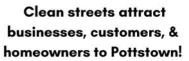
These certification prep classes are designed to support working profession-

als in advancing their careers, gaining industry-recognized credentials, and staying competitive in today's evolving job market.

The SHRM certification prep course at Penn State Berks is ideal for both emerging and experienced HR professionals. Led by certified, experienced instructors, the course combines interactive instruction with comprehensive study materials and online practice tools. Jamie M., a recent attendee of the spring course commented, "The SHRM-CP Learning Review course through Penn State Berks provided the structure, support, and insight I needed to feel confident going into the exam. I'm truly grateful for the experience — it was a key part of reaching this professional milestone."

The CPSM® prep course at Penn State Berks prepares professionals for all three exam modules of the Certified Professional in Supply Management® certification. Designed for procurement and supply chain professionals, this program is taught by seasoned ISM® approved instructors with real-world experience. This course blends practical knowledge with rigorous exam preparation. Kimberly S., a recent attendee commented, "The CPSM program has been a transformative experience for me, enriching my understanding of supply chain management and providing practical skills that I can apply in my career. I highly recommend the CPSM program to anyone looking to advance their career in supply chain management."

Penn State Berks offers innovative, flexible professional development and certificate programs designed to meet the needs of today's workforce. Through its Continuing Education department, the college connects learners with real-world skills and credentials valued by employers. Fall classes start September 2025! Call 610.396.6500 to register or visit our website at https://berks.psu.edu/continuing-education.





Show your company's civic pride by sponsoring a Hobart's Run trash can!

Blocks with adopted trash cans have seen a reduction in litter & an increase in beauty!







The Hill School - Hobart's Run

The Hobart's Run neighborhood initiative, a 501(c)(3), was launched by The Hill School in 2016 to create a clean and safe community; foster inclusivity; provide incentives for home ownership and property pride; and generate quality business development. While specifically focusing on a 900-parcel area, Hobart's Run supports revitalization efforts throughout Pottstown.

Why Hobart's Run? The name "Hobart's Run" was derived in part from historical accounts of Pottstown's once-prominent Hobart family who lived during the late 1700s in a stately home overlooking what is now East High Street. Hobart's Run also is the name of an underground stream that runs through the area east of Pottstown's downtown. The Hobarts purchased their home's property from David Potts, the grandson of Pottstown founder John Potts.

Thus, the name ties our endeavor to both our geographic focus area and to the rest of Pottstown and its history.

Where is Hobart's Run? Hobart's Run initially was established to address the 600-parcel focus area depicted within the dotted-line boundary depicted on

this map, bordered by Queen St. in the south; N. Adams in the west; Beech, Grant, and Jackson in the north; and Keim St. in the east. When planning our initiative, consultants who have helped create successful community revitalization programs in locations including Hartford, Philadelphia, and Lancaster recommended beginning with a small, targeted area, then building upon attained successes.

In July 2020, our Board expanded our western boundary to N. Washington St., increasing our focus area to include about 900 parcels. We partner with connected neighborhood organizations such as Pottstown Community Action.

"How Can I Help Hobart's Run?" There are many ways to get involved –

There are many ways to get involved – from volunteering for a cleanup, partici-



pating in neighborhood meetings, serving as a block captain, or making a financial contribution that will help us fund our community initiatives.

For more information, please scan the code or call (610) 705-1018





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FOCUS ON EDUCATION



MCCC is Building a Stronger Workforce

Montgomery County Community College's Workforce Development Department is committed to meeting the evolving workforce needs of the regional economy through a demand-driven approach to education and credentialing. By aligning programs with real-time industry requirements, the department ensures its offerings are directly related to today's workforce requirements.

MCCC's short-term training programs prepare individuals for high-demand occupations in key sectors such as healthcare, information technology, business, and manufacturing. These programs focus on equipping students with the credentials and licenses needed for immediate workforce entry and career advancement. Training is designed with flexibility in mind, supporting both job seekers and working professionals who are looking to upskill or reskill.

In addition to training individuals, MCCC plays a vital role in supporting local businesses. Since 1999, MCCC



has served as Montgomery County's administrator for Workforce and Economic Development Network of Pennsylvania (WEDnetPA), a statefunded training initiative supporting workforce development. In 2024-25, MCCC administered more than \$416,000 in WEDnetPA funding to 27 companies, training more than 1,100 employees. MCCC's Workforce Development Division retains a talented pool of highly qualified workforce trainers that can complete customized training onsite at companies. All instructors are subjectmatter experts with industry experience. For more information, contact bdebias@ mc3.edu and visit mc3.edu/workforce.





The Malvern School of Oaks is located at 1023 Egypt Road, Phoenixville, PA 19460. We educate children between the ages of 6 weeks

and 5 years. Check us out by scheduling a tour through malvernschool.com or call 610-415-9900.



The Malvern School — More Than a Daycare FOUNDED BY TEACHERS, ADMIRED BY PARENTS

MONTGOMERY
COUNTY COMMUNITY COLLEGE

Visit mc3.edu/workforce to learn more!

The Malvern School was founded in 1998 with a philosophy to deliver a high-quality educational program for children between

the ages of 6 weeks and 8 years. Much different than a daycare, our educated teachers focus on your child's physical, emotional, and cognitive growth. Our curriculum is designed to meet or exceed the standards established by the National Association for the Education of Young

Children (NAEYC), the nation's largest early childhood accrediting organization. The Malvern School has locations in Pennsylvania and New Jersey, and our schools are open year-round with full and half day enrollment options.

In addition to traditional classrooms, we have created two age-appropriate, custom designed rooms where your child will have daily unlimited opportunities to see, touch and do through hands-on learning stations. The learning stations focus on sensory exploration, arts and crafts, reading, manipulative play and dramatic

play. Our Fascination Station is a favorite among our Toddler children, and the Discovery Room is a special place for our Get Set through After School students.



MISSION STATEMENT:

The Malvern School is dedicated to educating young children through

diverse and innovative programming. When choosing The Malvern School, families' expectations are met through our commitment to providing the finest curriculum and staff, all in a nurturing environment. At The Malvern School your child will learn and feel loved.

For additional information, please call 610.415.9900 and visit www.malvern school.com.



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www.magicmemories.org

Magic Memories Early Learning Schools

Magic Memories was established in 1987 in the heart of Phoenixville. The program began with a local mother's vision to support her community and working families. In 2006, Neydary Zambrano became the owner after falling in love with the school, its mission, and the warm, safe, and nurturing environment it offered her own children.

Today, Magic Memories proudly continues to provide a loving, home-like atmosphere for all families and children. The program is dedicated to creating a learning experience that supports each child's growth at their own unique pace. In 2019, Magic Memories expanded from three locations to eight, now serving

families across Chester and Montgomery Counties. We offer care for infants through pre-kindergarten, as well as before and after school programs and summer camp.

When you walk into any of our schools, you'll immediately feel the warmth of home and know you've found a new family you can count on. Our staff are always ready with a hug and remain deeply committed to keeping children at the center of everything we do. Families find comfort in knowing their children are spending each day with their second family.

For additional information, please call 610.400.8587 and visit www.magicmem ories.org.

Do You Have "Accidental Bosses"?

An astonishing 85% of new managers are "Accidental Bosses". They are promoted into leadership roles without any formal training. They're often top performers in their individual contributor positions — but leadership requires a different skill set.

This issue isn't talent – its preparation. Many new managers feel unprepared, and research shows 1 in 3 employees leave their jobs because of poor management. Unsurprisingly, many of these new leaders fail within the first 24 months due to lack of leadership training and management skills.

When managers aren't trained, they face steep learning curves. They may be unsure how to read financial reports, create and manage budgets, handle workplace conflict, or maintain consistent, clear communication. Without these skills, leadership becomes reactive rather than strategic.

STTC's **Management Masterclass** is specifically designed for mid- to executive-level leaders — including vice presidents, directors, and managers. The program delivers practical, actionable training in:

- Interpreting and applying financial data
- Building and leading high-performing teams
- Analyzing cost drivers and managing departmental budgets
- Resolving conflict effectively
- Communicating with clarity and confidence

By investing in structured leadership development, organizations show their commitment to resilience and growth. Trained managers create stronger teams, make better decisions, and cultivate a workplace culture where talent thrives.





FALL 2025 Workshops

Project Management: Effectively plan, execute, and manage projects from start to finish.

Mondays 9/8 - 9/29 8am to 12pm

Energy Leadership: Shift your energy to present yourself in a way that "inspires greatness" in others.

Tuesdays 9/16 - 10/7 8:30am to 1:30pm

Taking the Lead: Skill building for Supervisors and Team Leads - Strengthens core supervisory skills, communication, delegation, and performance management.

Wednesday 9/24 8am to 3:30pm

Train the Trainer: Develop the skills needed to confidently deliver content to adult learners.

Wednesday 10/15 8am to 3:30pm

Management Masterclass: Enhance decision-making, team performance, and organizational goals.

Wednesdays 10/15 - 11/19. 8am to 12pm

Wellness: Focus on building resilience and promoting well-being in both personal and professional life. FREE CLASS

FREE CLASS

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scan to find out more!

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