

BECOME THE LEADER OTHERS LOVE TO Follow...

Led by award-winning business strategist, Lana Potgieter, Lighthouse Leadership Coaching & Development (LLCD) has successfully helped countless business owners and mid-sized executives reach leadership excellence, align their teams, and drive sustainable growth to thrive in today's competitive landscape. Call 484-347-0515 today for a private consultation.



LEARN MORE ABOUT *lighthouse* LEADERSHIP.

LET'S CUT TO THE CHASE AND CLEAR THE CONFUSION!

Want a life that is purposeful and significant? You can't do it on your own!



By Lana Potgieter,
Lighthouse Leadership

As a leader of a team, your job is to get the results "with and through your team." As a person, you have goals to achieve in your personal and business life! You have bills to pay, fun adventures to go on, relationships to nurture, and communities to serve, as well as challenges to overcome.

You are pulled in many seemingly opposing directions! This is why our July 2025 Open Enrollment Class is an opportunity for leaders to participate in the EFFECTIVE COACHING AND EMPOWERMENT PROGRAM.

How you lead in business, whether as an owner, executive, or any other position in an organization, is a function of your skills, activities, attitudes, and the level of clarity of your purpose.

Said another way: **Success = Activities x Skills x Attitude x Purpose.**

This applies to you, as well as to each member of your team and organization.

The July program will:

- Develop your leadership capacity and
- Empower your team to take more initiative, ownership, and
- Align your team's focus to achieve business success as a means to realizing their purpose and goals.
- Achieve greater bottom-line results for the business. Let the business work for you, not the other way around.

Over eight weeks, we will address each of the areas of the success formula, $S = A \times S \times A \times P$, to ensure you have greater skills to coach and empower your team to ensure everyone wins and achieves the results you want from your business.

Using coaching along with other modalities and structured reflection, you will be able to operationalize the learning from the very first week. Our intent is for you to experience measurable results.

For more information, without any obligation, please TXT "ECE422" to 484.347.0515



TRADING POST
CUSTOM CREATIONS & HOME DECOR

Magically marrying old and new to make your environment uniquely amazing!

- LIVE EDGE CREATIONS
- CUSTOM FURNITURE
- FARMHOUSE TABLES
- RECLAIMED LUMBER AND MUCH MORE!

Spring City, Pennsylvania

tables@pennsylvaniatradingpost.com