

FOCUS ON WYOMISSING & WEST READING

Chester Perfetto Agency

Your One Stop Agency for All Things Insurance!

Chester Perfetto Agency is your One Stop Agency for all things insurance! They offer auto, business, individual health, dental, renters and life insurance, all Medicare plans, even annuities, 401k, and IRA Rollovers.

They are also the only independent insurance agency with their own travel insurance product-TravelSafe providing medical and trip cost coverage while you're away on business or vacation. TravelSafe plans are designed to protect the trip costs for cancellations or interruptions, unexpected travel mishaps, and delays, along with providing medical coverage while you are away on a business trip. or a vacation. Their goal is education and continual support for your future insurance needs.

It's more than just the business that makes Chester Perfetto Agency unique. They have been part of the Berks County community since 1971 and still approach business the old-fashioned way. Each member of the agency's expanding team has unique expertise in different areas of insurance and financial needs, allowing them to deliver diverse options for their clientele.

Meet the team at the Helm:

Chris Montgomery: President, brings over 30 years of management, consulting and business ownership in multiple industries. Has continued the excellent record of success for Chester Perfetto Agency, by growing the team, and adding a location in Allentown.

Deb P Grove: Executive Vice President, with the agency for 38 year is the driving force behind the day-to-day operations. She oversees the smooth running of all departments, ensuring everyone has the resources and support they need to thrive.

Supporting Deb is a team of dedicated department heads. Each is an expert in their field, responsible for the strategic direction and day-to-day management of their team. The decisions and actions taken daily form the foundation of the agency's success.

Jessica M. Walb, Director of Health, Life and Financial Services, **Amanda Martin,** Director of Property & Casualty, **Debbie L. Hole,** Administrative Director of Travel Insurance.

For additional information, please call 610.678.0373 and visit www.perfettoinsurance.com.

Jay Calandra Joins

Marathon Business Advisory Services

Jay Calandra has joined Marathon Business Advisory Services, LLC, an M & A Advisory firm, as a Client Advisor. As a Client Advisor, Mr. Calandra will have business development and client service responsibilities for Marathon clients who desire to sell their business or acquire a business.

Those responsibilities include identifying client prospects, assisting clients with developing their sale or acquisition strategy, establishing a sale price or target acquisition size, identifying interested counter-parties, negotiating terms and conditions of a sale or acquisition, and coordinating the transaction consummation in cooperation with the clients' legal and accounting advisors.

Mr. Calandra formerly owned a successful Rita's Italian Ice franchise which he sold in 2022 and worked in a family business of 14 years prior to acquiring the Rita's franchise. He is a graduate of Pennsylvania State University.

Marathon Business Advisory Services, LLC. has been advising business owners



on the sale or acquisition of a business since 2006. In addition to M & A Advisory Services, Marathon performs business valuations, and offers strategic consulting, loan origination, executive coaching and management recruiting services. Marathon is headquartered at 2240 Ridgewood Rd. Wyomissing PA, 19610.

For more information, please contact Ray Melcher at rmelcher@vrmarathon.com or 484.797.9796.



CHESTER PERFETTO
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40 Commerce Drive, Wyomissing, PA 19610 (610) 678-0373

6081 Hamilton Blvd. Suite 600, Allentown, PA 18106 (610) 743-7823

www.travelsafe.com • www.perfettoinsurance.com

Business Hours: Monday - Friday 8:30 AM - 5:00 PM





Chris Gamber Painting

Chris Gamber Painting is located in the heart of West Reading. They have been servicing Berks and beyond for 17 years! Their trained employees work to provide the most value through proper surface preparation and correct application of coating systems.

Their goal with every project is to satisfy you! Their free estimates are scheduled at your convenience and often take less than 30 minutes!

Chris Gambler Painting's services include:

- Full Service Custom Painting for small to large residential projects, commercial and light industrial work.
- Interior and Exterior Projects, including vaulted ceilings, two-story foyer, and whole house – inside and out.
- Wallpaper Removal and Installation, including 54" vinyl and other commercial widths of office, hotel and restaurant application.
- Epoxy, Urethane and Waterborne Enamel Floor Systems for garages, basement floors, industrial or commercial,

chemical resistance, high durability.

- Faux Finish Decorative Painting including a variety of popular glazing techniques. Sample boards and colors are available.
- Deck and Siding restoration, including power washing and refinishing. Coatings are applied by brush for maximum benefit.
- And more . . . Competitive bids for property management, light carpentry, masonry coating and clear coat sealers, staining and borders.

Please visit www.chrisgamberpainting.com to take a tour through their site and see what services you can take advantage of today. Click the blog tab for great articles related to home improvement! Make sure to connect with them on Twitter, Pinterest and Facebook for great tips and home maintenance tutorials!

Chris Gambler Painting, Lic# PA046388, is located at 619-A Franklin Street, West Reading, PA 19611. For additional information, please call 610.781.4474 or email: Info@chrisgamberpainting.com



Chris Gamber
Owner/Estimator

Chris Gamber Painting

Commercial/Residential

- Full Service Custom Painting
- Interior and Exterior Projects
- Wallpaper Removal and Installation

- Epoxy, Urethane and Waterborne Enamel Floor Systems
- Faux Finish Decorative Painting
- Deck and Siding Restoration

It's Amazing . . . What a Coat of Paint Will Do!

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www.chrisgamberpainting.com

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For more information contact:

Larry Bonino: 610-930-3819; Lbonino@vrmarathon.com

Need assistance in other areas of your business? Ask about our sister company Marathon Business Advisory Services.