BUSINESS SPOTLIGHT





5V5 SECONTRACTING

Hands-On Craftsmanship, Family Values, and a Commitment to Doing the Job Right

For more than two decades, **Joe Scotese**, owner of **SVS Contracting**, has built a reputation that feels increasingly rare in the home-improvement world: honest communication, meticulous craftsmanship, and a one-to-one relationship with every homeowner. As an owner-operated contractor, Joe brings both the tools and the experience to every project — large or small.

A Family-Run Operation with Personal Touch

Joe believes the biggest advantage of hiring a small, owner-operated contractor is simple: "You're talking and dealing with one person. There's no middleman." From start to finish, every client receives a personalized project, handled directly by the person doing the work.

While Joe manages the craftsmanship, scheduling, and subcontractors, the business side is kept in the family as well. "My wife handles the bookkeeping. It's truly a family-run business," he says.

A Career Built with His Own Hands

Joe's passion for the work goes back long before SVS Contracting existed. "I've always enjoyed working with my hands—building, designing, demolition," he says. The turning point came 23 years ago when the opportunity arose to work alongside his brother, who had already spent 20 years in the trades. "I went for it," Joe recalls. His brother became his early mentor and shaped much of the craftsmanship he brings to job sites today.

What Clients Can Expect

Customers describe Joe as honest, responsive, and detail-focused. He prides



himself on timeliness, clean job sites, and communicating clearly with homeowners throughout every step of a remodel. "I speak with the homeowner every morning when I get to the job and again before I leave. I keep everyone updated by email, phone, or text," he explains.

Joe is also known for preparing clients for the *real* remodeling experience—noise, dust, temporary water or electrical shutoffs—and explaining the process in plain terms before work begins.

When unexpected challenges arise? "I look at all the options, explain them to the owner, and give my recommendation. But the final decision is always theirs."

Craftsmanship You Can See —and Some You Don't

Some of Joe's favorite projects are the ones where homeowners begin to see their vision take shape. "After demo and rough-in, when things start going back together—that's the moment people really see the transformation," he says.





And while homeowners may notice the big improvements, Joe pays attention to the small ones most contractors skip. "It might sound funny, but making sure the faucet, mirror, and vanity light all line up makes a huge difference," he explains. "Quality means doing that little extra nobody expects."

Smart Guidance for Homeowners

Joe often helps clients navigate tough budget choices—especially when the lowest bid isn't necessarily the best one. "People look for the lowest price and end up unhappy when things are missed, or extra costs pop up," he says.

When budget matters, he advises choosing where to invest:

- Box-store cabinets instead of custom if the quality fits
- Standard fixtures rather than specialty items
- Flooring that offers durability without inflating the project

The goal is simple: make smart decisions that balance cost, longevity, and the homeowner's vision.

Looking Ahead

Over the next few years, Joe plans to continue delivering the same high-quality workmanship his customers rely on—while expanding the handyman side of SVS Contracting to support smaller, everyday home needs.

What Homeowners Should Remember

At the end of every project, Joe wants one thing: for homeowners to feel excited to use their new space. And that feeling, he says, is what motivates him even on the toughest days.

For additional information, please call 610.207.9841 and visit www.SVScontracting.com



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