



P.O. BOX 5949, WYOMISSING, PA 19610  
EMNEMCO.COM • 1-844-GO-EMNEM

# CUSTOMERS DON'T LIKE TO OVERPAY, SO WHY DO YOU?



## INDUSTRY OUTLOOK

In today's dynamic marketplace environment, significant business issues are converging with impacts felt across multiple industry sectors. A range of pressures—from digital disruption, consumer empowerment, rising costs, and notable shifts in purchasing behavior—are impacting how businesses grow and innovate. Companies now find themselves balancing trade-offs: revenue enhancement and cost containment; customization and standardization; competition and collaboration.

## IMPACT ON SUPPLY CHAIN

While some organizations are adjusting their business strategy to meet the needs of a continually evolving marketplace, many companies overlook the impact supply chain inefficiencies have on their bottom line.

**Lowering costs and enhancing the ability to: Get the right products, to the right customer, at the right price, at the right time, to the correct location—should be a strategic imperative for every business.**

However, when sending or receiving shipments, some companies unknowingly overpay by more than 50%. In some instances, companies have incurred a two fold increase in shipping costs because their carrier partners couldn't meet all of their supply chain needs. Selecting the right supply chain partner with experience and insight can turn obstacles into opportunities.

## OUR SOLUTIONS

EMNEM is a full-service logistics company started by the entrepreneurs who founded TRIOSE, a leading healthcare logistics company voted one of the fastest growing businesses in Berks County by the Chamber of Commerce for eight consecutive years. As a best-in-class supply chain company, EMNEM offers non-healthcare businesses the logistics expertise utilized by the nation's most innovative healthcare organizations.

Overpaying for supply chain solutions is a choice. EMNEM will help you take control of your logistics operations and find cash in your supply chain. On average, we save clients up to 40% in shipping costs.

**TO GET STARTED, CONTACT ONE OF OUR LOGISTICS EXPERTS AT:**

[info@emnemco.com](mailto:info@emnemco.com) or call at 1-844-GO-EMNEM.