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TOTAL RENTAL AND THE PARTY CENTER

Serving Contractors, Landscapers, Do-It-Yourself Homeowners, and providing party rental equipment for nearly 50 years!



When it comes to contractors' and landscapers' equipment and tools, it is generally more cost-effective and convenient to rent than own. The same goes for tables, chairs, tents and everything else you need to host a large indoor or outdoor party or event.

Whether you need to rent equipment for your business or your home, or you are planning a corporate or private event, **Total Rental** and **The Party Center** offer the perfect selection, with over 800 different types of equipment and more than 2,000 items for rent on a daily, weekly, or monthly basis from six convenient locations serving Montgomery, Chester and Berks counties.

"We are a full-fledged party rental equipment store, as well as a full-fledged construction rental store, offering a full line of service and equipment," explains Chris Caba, co-owner of Total Rental and The Party Center — a second-generation family business now run by brothers Bob, Ed, Chris and sister Kathleen. "We were started by Mom and Dad in 1969," Chris says proudly. "Mom ran the business until 1995 when we took over, and the business changed its name from Taylor Rental to Total Rental in the late 1990s to better reflect the company's specialization and diversification into heavier equipment."







TOTAL RENTAL is an authorized dealer for many leading equipment manufacturers, providing everything from heavy machinery to hand tools for landscapers, contractors and homeowners — "All the equipment you need, when and where you need it," Chris Caba says. TOTAL RENTAL prides itself on being a "total equipment source," not just for rentals, but for equipment purchases as well as leasing. Total Rental's experienced technicians are also available to troubleshoot and resolve your equipment difficulties, and service and repair a variety of equipment.

"We are constantly buying new equipment and staying on top of the latest technology," says Chris. "We have a full line of equipment servicing everyone from the contractor needing heavy-duty construction equipment, to the landscaper to the homeowner needing a tiller or thatcher or aerator. We have the ability to satisfy each niche of customer, as well as a full line of party rental equipment," he said.

(Continued on page 8)







For leasing information, please call Bob Sichelstiel 610.272.6500, X125

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Cover Story (Continued from page 7)

"We deliver all of our equipment if needed, he adds. "Our drivers fully explain the operation of each piece of equipment if they are not familiar with how it works. A lot of contractors do know how to operate the equipment, but if a homeowner is unfamiliar with operating the equipment, they go over it with them. We provide full-service, including delivery/pick-up and going over the equipment with the customer."

As the company approaches its 50th Anniversary celebration, Chris Caba views the family-atmosphere of TOTAL RENTAL as the key to its success. "That's what our slogan is all about — We are large enough to serve you, but small enough to know you..."

Total Rental has a very loyal, dedicated staff. "We have over 100 employees, a lot of whom have been with Total Rental since the business started, and they are all very educated and knowledgeable when it comes to equipment," says Chris. "We are a very service-oriented business. We pride ourselves on offering a great line of products, great employees and excellent service." Part of Total Rental's service includes the Hauling Services division... If you can't get your equipment to and from your location, count on Total Rental to do it for you.

For your convenience, Total Rental has five locations to serve you: 766 Valley Forge Road in Phoenixville; 605 West Schuylkill Road in Kimberton; 77 West High Street in Pottstown; Route 422 and Maplewood Drive in Douglassville; and 2825 East Lincoln Highway in Thorndale.

Total Rental also has The Party Center, a 40,000-square-foot facility located at 480 Pothouse Road in Phoenixville, servicing parties, weddings, fundraisers, graduation parties, caterers and other events from 10 to 10,000 people. "We do all different type of events, from small back yard parties to large corporate events," Chris Caba said. The Party Center rents tables, chairs, tents, linens and other fine accessories, glassware, china, flatware, marquees, canopies, and other party related items. The Party Center has the resources to service your event well beyond their Chester County location. They can service the southern shores of Delaware, New Jersey, and as far west as Harrisburg.

The Party Center's selection of tents and canopies provide much more than just shade. The Party Center Designer Collection redefines the elegance of party rentals. They offer a huge inventory of wall treatments, decorative lighting, ceiling liners, and accessories that can transform ordinary spaces into stunning atmospheres. The Party Center can provide everything you need to design a creative and elegant setting for your event including customizable sizing and optional climate control.

Large enough to serve you, small enough to know you... that's the motto of Total Rental, your source for equipment rental in the tri-state area! For additional information, please call Total Rental at 610-935-RENT, or visit www.totalrental.com and www.thepartycenter.com.



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